



2025 Strategic Planning Work Session Agenda

February 24 & 25, 2025

February 24, 2025

Introduction and 2024 Review of Results

- 7:30-9:00am** Breakfast & Recognition of Employee Milestones – Jeff Downes
Introduction of Planning Agenda and Theme – Jeff Downes
Review of 2024 Strategic Plan and Accomplishments – Cinnamon McCulley
Review of Departmental Metrics and Trends – Cinnamon McCulley
VH Connect Activity Review and Conclusions – Jeff Downes
2025 Citizen Survey Results and Trends – Jeff Downes
In-Meeting Poll of All Attendees as to 2024 Accomplishments – Jeff Downes & Cinnamon McCulley

9:00-9:15am **BREAK**

2025 Priority Items for Detailed Review and Discussion

- 9:15-10:30am** SHAC (Pine Ridge) Site Planning Results and Opportunities – Design Team
- Police East Side Operations – Chief Shane Ware
 - Eastside Satellite Library – Taneisha Tucker
 - Parks and Leisure Service Uses and Demands – Jamie Lee
 - Maintenance Facility Relocation and Enhancements – Lori Beth Kearley & Jamie Lee

10:30-11:30am Critical Incident Training and Crisis Communication: Exercise – Chief Marvin Green

11:30am-12:30pm **LUNCH (Lunch Provided)**

- 12:30-4:00pm** Highway 31 – Economic Development Updates
- ROW Gateway Improvement Project – Jeff Downes & Lori Beth Kearley
 - Redevelopment of the Former Days Inn Property – Master Development Team
- Human Resource Function: Goals and Accomplishments – James Randall
Financial Reporting Enhancements: What is an ACFR? How to Utilize the Online Financial Tools? – Zach Clifton
Non-Threatening Use of Artificial Intelligence: Policy and Leadership to Ensure Innovation – Umang Patel
Fire Department Update on Eastside Response Models and Performance Enhancement/Training Accomplishments – Chief Marvin Green
New and Evolving Crime Fighting Tools and Shooting Range Progress – Chief Shane Ware

Introduction to the Cartegraph Asset Management System – Ethan Fisher

Progress and Opportunities for Economic Growth in Vestavia Hills Trade Areas – Cinnamon McCulley

February 25, 2025

2025 Priority Items for Detailed Review and Discussion (continued)

7:30-9:30am

Breakfast

Review of On-Going Infrastructure Projects – Lori Beth Kearley

Fiber Optic Franchise Management – Lori Beth Kearley and Jeff Downes

Discussion on Recreational Opportunities in Vestavia Hills – Jamie Lee

- Sand Volleyball

- Aquatic Complex Enhancements

Update on Construction Activity in Vestavia Hills – Keith Blanton

Briefing on Expectations for Council Chamber Technology Upgrade
and New Generator Implementation – Darrin Estes

Training on Use of Digital Document Retrieval or Review – Becky Leavings

9:30-9:45am

BREAK

External Opportunities

9:45-11:30am

Legislative Risks and Opportunities

Elected Official Training Legislation

Long Range Planning with Vestavia Hills City Schools – Todd Freeman

Fundraising for the Veteran’s Memorial at the AVP – Parks and Recreation Foundation

75th Anniversary of Vestavia Hills – Mayor Ashley Curry

Executive Session: Review of On-Going Legal Matters

11:30am-12:30pm LUNCH (Lunch Provided)

City Council Priority Discussion and Ranking

12:30-2:00pm

Review of Current Financial Condition – Melvin Turner

Open Discussion on Items of Most Interest

Discuss High Level Strategic Plan Amendments

Prioritize 2025 Actions and Plans Using In-Meeting Poll